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**THURSDAY OCTOBER 9, 2014**  
**Joint Meeting of Association of Energy Engineers, Bay Area  
and ASHRAE Golden Gate Chapter**

**“The Energy Audit Industry: Creating (and Sustaining) Credibility”**

**Jim Kelsey P.E., BEAP, LEED AP, President of kW Engineering**

**AGENDA:**

5:30 pm: Registration and  
Social Hour  
6:30 pm: Dinner,  
Announcements and  
Introductions  
7:30 pm: Main Program  
8:30 pm: Adjourn

**VENUE:**

Pacific Energy Center  
851 Howard Street  
San Francisco, CA 94103

Dinner is provided.

**COST:**

\$40.00 AEE Bay Area Member  
(\$10.00 Late fee)  
\$50.00 Non-members  
(\$5.00 Late fee)  
\$0.00 Students

**REGISTER BY OCT 03**

Register before Friday, Oct 03,  
2014 to avoid late fees.

<http://ggashrae.org>

OR use direct link ----->

Jim Kelsey founded kW Engineering in 1998 to follow his passion for finding innovative and reliable ways to save energy in commercial and industrial facilities. He is an active ASHRAE contributor and led the development of the ASHRAE's *Procedures for Commercial Building Energy Audits*. Jim teaches ASHRAE's course on energy auditing, and at PG&E's Pacific Energy Center. He currently chairs ASHRAE's Proposed Standard 211 on Energy Audits for Commercial Buildings and serves on the Board of the California Energy Efficiency Industry Council. Jim has a degree in physics and a M.S. in Mechanical Engineering from the University of Wisconsin. Currently he is working on using technology to make energy audits more cost effective and actionable for clients.



Through Jim's experience as Chair of ASHRAE's proposed Standard for Commercial Building Energy Audits, Jim Kelsey has had unique exposure to nation-wide perspectives on what energy audits should be for utilities, program administrators, and end-users' multiple internal stakeholders. Energy audits have become common practice, but there is wide variation in qualifications and deliverables. The speaker will cover trends that challenge the development of a credible energy assessment industry, guidelines for the often misinterpreted ASHRAE Audit levels, best practices for auditors, and how software is changing the landscape for data collection, analysis and reporting results.

*Link to meeting announcement and registration:*

<http://ggashrae.org/meetinginfo.php?id=38&ts=1409678283>